



## The Winds of Change: Pinwheels for Prevention

Prevent Child Abuse Louisiana is creating a statewide movement that not only makes the citizens of Louisiana aware of the issue of child abuse and neglect, but also engages people to act to prevent it from ever happening in the first place. This engagement will be achieved by developing and implementing Prevent Child Abuse America's new national signature campaign built around pinwheels.

Today, when people see a pinwheel, they think of happy children, fun and play. Our goal is that over time our communities will also see the pinwheel as a symbol for child abuse and neglect. Through the Pinwheels for Prevention Campaign, PCA Louisiana wants to convey the message that every child deserves the chance to be raised in a healthy, safe and nurturing environment. Pinwheels are supporting our efforts to implement programs and services which provide those

environments for children and families throughout our state.

Prevent Child Abuse Louisiana's goal is to have 25,000 pinwheels planted throughout the state and to raise essential funds for programming and operations. Accomplishing this goal will involve securing corporations, businesses, organizations, hospitals, churches, universities, schools, etc. to serve as sponsors and host sites. To culminate the planting of the pinwheels, citizens in each region are encouraged to participate in an event during Child Abuse Prevention month in April 2009, such as a family or health fair.



### Upcoming Pinwheels Events

**April 1 – April 12:** Hosanna First Assembly Information Booth

**April 2, 6-8pm:** Town Hall Meeting at Riverview Hall, Shreveport

**April 7, All Day:** Fish City Grill, Perkins Rowe, Baton Rouge, Percentage of proceeds to benefit PCA LA

**April 7:** Barksdale Air Force Base Open House, Shreveport

**April 8:** Department of Health and Hospitals Press Conference, Baton Rouge

**April 9:** West Feliciana Parish Early Head Start and Child Care Development Pinwheel Plantings

**April 9:** Avoyelles High School Pinwheel Planting, Moreauville

**April 13 – April 30:** Pinwheel Display, Perkins Rowe, Baton Rouge

**April 13 – April 17:** Department of Health and Hospitals Pinwheel Campaign Week

**April 14:** California Pizza Kitchen, Perkins Rowe, Baton Rouge, Percentage of proceeds to benefit PCA LA

**April 16, 4-6pm:** Brentwood Hospital OCS/Pinwheel Celebration, Shreveport

**April 19, 12:30-3:30pm:** Pinwheels Distribution at Grand Afternoons at Perkins Rowe, Baton Rouge

**April 20 – April 24:** Pinwheel Campaign Week, St. Luke's Episcopal School, Baton Rouge

**April 20 – April 24:** Pinwheel Campaign Week, Barbe High School, Lake Charles

**April 24:** Pinwheel Planting, St. Luke's Episcopal School, Baton Rouge

**April 24:** Pinwheel Planting, Barbe High School, Lake Charles

**April 26, 12:30-3:30pm:** Pinwheels Distribution at Grand Afternoons at Perkins Rowe, Baton Rouge

**Monday, April 27 – May 1:** Pinwheel Campaign Week, EK Key Elementary School, Sulfur

**Pinwheels  
for PREVENTION™**



### Get Involved!

For more information, please visit our Web site at [www.pcal.org](http://www.pcal.org) or contact Loren Brown 225-925-9520 ext. 206.



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