

Pinwheels for Prevention Campaign

Pinwheels are a symbol of healthy, happy childhoods- something every child in Louisiana deserves.



OUR FUTURE DEPENDS ON IT...

The future success of our state depends on our ability to nurture the healthy development of our children- the next generation of leaders, teachers, employees and parents. Research tells us that what children learn through their early interactions with parents and caregivers becomes the foundation for all future development.

WHAT IS THE PINWHEELS CAMPAIGN?

Over 900,000 pinwheels have been displayed across the nation since April 2008. Planted as “pinwheel gardens,” these eye-catching displays entice the public to take notice of this societal problem and to play an active role in prevention in their communities. Prevent Child Abuse Louisiana is securing pinwheel sponsors across the state to raise funds for prevention programs and plant 15,000 pinwheels during April, Child Abuse Prevention Month.

HOW CAN I GET INVOLVED?

Sponsor a Pinwheel Planting in YOUR Community:

\$2,500 through \$5,000

- ~ Yard sign with sponsor name
- ~ Name on all print and electronic materials
- ~ Sponsor representation at a media event
- ~ Recognition in PCA LA Annual Report
- ~ Recognition on PCA LA website
- ~ Pinwheels for planting

\$250 - \$2,499

- ~ Yard sign
- ~ Recognition in PCA LA Annual Report
- ~ Recognition on PCA LA website
- ~ Pinwheels for planting

\$50 - \$249

- ~ Recognition on PCA LA website
- ~ Pinwheels for planting

“Paper” Pinwheels

Another option for businesses with high traffic volume is to offer your customers the option of adding a \$1 donation to PCA Louisiana to their bill. Customers can sign a “paper” pinwheel to be displayed in your business.

“PLANTED” PINWHEEL GARDENS

