



Prevent Child Abuse Louisiana

25th Annual “Kids Are Worth It!”® Conference Sponsorship Opportunities

Prevent Child Abuse (PCA) Louisiana invites your business or organization to become a sponsor of our 25th Annual “Kids Are Worth It!”® Conference, which will take place January 19-21, 2011 at the Hampton Inn & Suites New Orleans Convention Center. The *Champions for Children* Luncheon will be held on Friday, January 21, 2011.

Based on the level of sponsorship that your organization or business selects, you are entitled to exposure far beyond the reach of PCA Louisiana’s statewide conference. Please review the levels of sponsorship and benefits listed below.

- **Platinum Sponsor Package** **\$5,000**
 - Name and/or logo displayed on conference banner
 - Name included in conference promotions
 - Name and/or logo prominently displayed at conference as a Platinum Sponsor
 - Recognition as a Sponsor of the *Champions for Children* Luncheon which honors the outstanding individuals or organizations who have made a difference in the lives of children
 - Choice of exhibit space at conference on Wednesday, Thursday and Friday
 - Logo in Conference Brochure
 - Logo posting on Prevent Child Abuse Louisiana website and link to your website
 - Six tickets (one table) to the *Champions for Children* Luncheon

- **Gold Sponsor Package** **\$2,500**
 - Recognition in Conference Brochure and on signage as snack or breakfast sponsor
 - Name and/or logo displayed at conference as a Gold Sponsor
 - Exhibit space at conference on Wednesday, Thursday and Friday
 - Name in Conference Brochure
 - Name posted on Prevent Child Abuse Louisiana website and link to your website
 - Four tickets to the *Champions for Children* Luncheon

- **Silver Sponsor Package** **\$1,000**
 - Name displayed at conference as a Silver Sponsor
 - Name in Conference Brochure
 - Name posted on Prevent Child Abuse Louisiana website and link to your website
 - Two tickets to the *Champions for Children* Luncheon

- **Bronze Sponsor Package** **\$500**
 - Name displayed at conference as a Bronze Sponsor
 - Name in Conference Brochure
 - Name posted on Prevent Child Abuse Louisiana website and link to your website



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25th Annual “Kids Are Worth It!”® Conference Exhibitor/Vendor Opportunities

You are invited to be an exhibitor at PCA Louisiana’s 25th Annual “Kids Are Worth It!”® Conference, to be held January 19-21, 2011 at the Hampton Inn and Suites in New Orleans. Booth rates are for all three days unless otherwise noted. Booths include a skirted table with 2 chairs. You may sell merchandise or exhibit information at your table. Exhibits are located in high-traffic area that is clearly visible and available to attendees during breaks and before and after the conference. Electrical outlets for your booth are available for an extra fee. Please indicate below if you will need this service. The hotel is equipped with free Wi-Fi. You will need to bring your own equipment or rent it from the hotel.

Rates:

National Vendor	\$750 for entire conference
For-Profit	\$150/day or \$400 for entire conference
Non-profit/Government	\$150 for entire conference
Materials/Resource Only Table	\$75 for entire conference

Space is limited; please sign up to reserve your space ASAP! Exhibitors are asked to set up on Wednesday morning by 8:00 am and remain through Friday at noon.

If you choose to sell merchandise, you or your organization are fully responsible for any sales tax liability with the state and/or parish. All signage is to be provided by the Exhibitor.

Deadlines for Sponsors - Exhibitors

- **September 6, 2010:** Name/Logo listed in Online Conference Brochure
- **September 20, 2010:** Name/Logo listed in Printed Onsite Conference Program
- **December 29, 2010:** Exhibitors Application Due
- **January 3, 2011:** Name/Logo listed on Onsite Conference Signage (Sponsors only)

Please email your Logo (if applicable) and website address to Theresa@pcal.org by deadlines above.

Thank you for your consideration!

Should you have questions or require additional information, please do not hesitate to call the PCA Louisiana Office at (225) 925-9520 or email Theresa Johnson-Osborn at Theresa@pcal.org.

You will receive confirmation of your participation within seven days of receipt of the Sponsorship - Exhibitor Registration Form.



**Prevent Child Abuse
Louisiana**

25th Annual "Kids Are Worth It!"® Conference
Sponsorship – Exhibitor Registration

Prevent Child Abuse Louisiana is authorized to include our corporate name and/or logo on all "Kids Are Worth It!"® conference materials consistent with our sponsorship selection and publication dates.

Initial here _____

SPONSORSHIP LEVEL

EXHIBITOR

_____ **\$5,000 – Platinum**

_____ **\$2,500 – Gold**

_____ **\$1,000 – Silver**

_____ **\$500 – Bronze**

_____ **National Vendor** - \$750 for entire conference

_____ **For-Profit** - \$150/day or \$400 for entire conference

_____ **Non-profit/Government** - \$150 for entire conference

_____ **Materials/Resource Only Table** - \$75 for entire conference

_____ **Electrical outlet** needed - \$52/day

_____ **In-Kind Donation**, please specify \$ amount/item _____

_____ **General Donation** in the amount of \$ _____

Company Name: _____
(As it should appear in conference materials.)

Contact Person: _____ Onsite Contact's Mobile #: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____ Email: _____

Amount: \$ _____ Our check is enclosed: _____ Charge Credit Card (see below): _____ Send Invoice: _____

Authorized Signature: _____ Date: _____

AMEX _____ MasterCard _____ Visa _____ Discover _____ Diner's Club _____

Card Number: _____ Exp. Date: _____

Signature: _____ Date: _____

Please fax or mail this agreement to:

Prevent Child Abuse Louisiana
ATTN: Conference Coordinator
733 East Airport Ave., Suite 201
Baton Rouge, LA 70806
Tel. (225) 925-9520 Fax. (225) 926-1319
www.pcal.org
PCA LA Tax ID# 72-0871044