



Prevent Child Abuse
Louisiana

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Press Alert

FOR IMMEDIATE RELEASE

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PCA Louisiana's Blue Ribbon Society Invites Community Leaders to Join Prevention Efforts

Baton Rouge – August 4, 2008 - Prevent Child Abuse (PCA) Louisiana's Blue Ribbon Society recently invited community leaders, volunteers, and philanthropists to the home of Chris and Anne McCanless to learn more about their prevention activities in the state and membership into the Blue Ribbon Society. Guests listened to Brad Ewing, Board Member and chair of the campaign, as well as Anna Fogle, President/CEO of PCA Louisiana relate the need for their programs and services in our communities while enjoying Hors d'erves and cuisine from Bonanno's Fine Catering.

The Blue Ribbon Society is a group of local leaders dedicated to improving the quality of life in their community through philanthropic giving. Together, members of the Blue Ribbon Society are meeting the needs of today and building the future of tomorrow by supporting the important mission of primary prevention of child abuse and neglect.

"We know more today than ever before on how to effectively prevent child abuse and neglect and why it is so critical to do so. Members of our Blue Ribbon Society are taking a strong stand for supporting parents and engaging the community in prevention. They are a key to our success."

Members in the Blue Ribbon Society include: Marty and Cheryl Brodnax, Terrell and Mary Kay Brown, Brandon and Susan Ewing, Rosemary Ewing, Kris Kirkpatrick, Sinclair and Candace Kouns, Jr., William B. Lawton, Johnny Maxwell, Layne and Jill McDaniel, Granville and Rachel Morse III, Robert and Conway Pettit, Helen Pope, Roland and Kay Toups and Otey and Susan White.

Prevent Child Abuse Louisiana is a state-wide, non-profit organization dedicated to preventing child abuse and neglect through parent support, advocacy, and community-based and professional training. Both individuals and corporations can become part of the Blue Ribbon Society through an *annual* membership. For more information, please contact Jennifer Broadwell at Jennifer@pcal.org. For a listing of membership benefits and/or to join online, please visit the PCA Louisiana website at www.pcal.org.

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